



## DEPARTMENT OF HEALTH CARE POLICY AND FINANCING LAUNCHES NEW WEBSITE

### FOR IMMEDIATE RELEASE

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DENVER – August 20, 2014 – Earlier today the Department of Health Care Policy and Financing launched its new website. The new website provides a more modern and interactive user experience that will include:

- Mobile browser responsiveness
- Enhanced audio and video capabilities
- Improved accessibility for people with disabilities using screen readers and other assistive technologies

The content and navigation of the website has been designed with the Department's clients and potential clients as its primary focus, while improving functionality and navigation for the medical provider and stakeholder audiences as well.

"We are pleased to offer our website visitors increased functionality, accessibility and an improved user experience," said Susan E. Birch, MBA, BSN, RN, executive director. "The website is a vital communication tool and just as our programs have matured, it's critical to have a website that better meets our visitors' needs."

The Department website serves over 1 million Coloradans including Medicaid, Child Health Plan *Plus* (CHP+) and Colorado Indigent Care Program (CICP) clients, medical providers, and stakeholders. Site visitors can learn about Department programs and benefits and how to get involved in stakeholder opportunities. Medical providers can find information pertaining to billing resources, Department communications and enrollment. The site also contains important budget, regulatory, and legal information of interest to lawmakers, policy analysts and researchers.

The site URL remains unchanged: [www.Colorado.gov/HCPF](http://www.Colorado.gov/HCPF); URLs belonging to the previous website will be redirected to the new website.

**About the Colorado Department of Health Care Policy and Financing:** The Department administers the Medicaid and Child Health Plan *Plus* programs as well as a variety of other programs for low-income Coloradans who qualify. The mission of the Department is to improve health care access and outcomes for the people we serve while demonstrating sound stewardship of financial resources. For more information about the Department, please visit [Colorado.gov/hcpf](http://Colorado.gov/hcpf).